



Nothing but **HEAVY DUTY.**™



**PRODUCT  
LAUNCH DECK**

**APRIL 2021**



**REDLITHIUM™ USB HEATED BASE LAYER KIT**

**L4HBLBLACK-301**



## FEATURES/SPECIFICATIONS



### REDLITHIUM™ USB HEAT ON DEMAND

- 2 Heat settings: One touch LED controller
- Quick-heat function reaches selected temperature fast
- Heated chest and upper back zones
- Washer & dryer safe construction



### HEAT UP. LIMIT LAYERS.

- Built for layering, with midweight construction to keep body warm and dry
- Fleece lined arms provide total body warmth
- Raglan sleeves and seamless shoulders provide mobility and comfort
- Piling resistant fabric



### REDLITHIUM™ USB 3.0AH BATTERY

- Provides up to 3 hours run time
- 3 Hours Low / 1.5 Hours High
- REDLITHIUM™ USB Charger/Controller, Heavy Duty Cord and Adaptor





## PRODUCT WALK AROUND

RAGLAN SLEEVES &  
SEAMLESS SHOULDERS

BUILT TO LAYER WITH  
CLOSE BODY FIT

FLEECE LINED ARMS

PILING RESISTANT  
MATERIAL



HEATING ELEMENT LAYOUT  
INCREASES BODY CONTACT

HEATING ZONES – CHEST &  
UPPER BACK

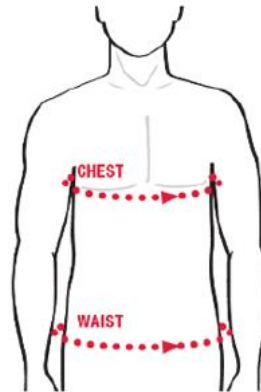


ONE-TOUCH LED  
CONTROLLER

## Choose Common Sizes to Maximise Sell-Through

### Sizing Forecast

- S – 11%
- M – 21%
- L – 33%
- XL – 24%
- XXL – 11%



For best fit, measure body at specified points and match measurement to appropriate size range

**Regular Fit:** Comfortable with room to move  
(all men's jackets, hoodies, & vests)

SIZE	S	M	L	XL	XXL
<b>CHEST (cm)</b>	96.5 – 101.6	101.6 – 106.7	106.7 – 111.8	111.8 – 116.8	116.8 – 121.9
<b>WAIST (cm)</b>	76.2 – 81.3	81.3 – 86.4	86.4 – 91.4	91.4 – 96.5	96.5 – 101.6



## FREQUENTLY ASKED QUESTIONS

### **How do you turn the REDLITHIUM™ USB Heated Base Layer on?**

Press and hold the REDLITHIUM™ USB button for 2 seconds to turn on. After the base layer is on, each press will change between High and Low heat settings.

### **What do the button colors represent when changing the heat setting?**

Red = High, Blue = Low

### **Does the Heated Base Layer come with a battery?**

Yes, the Heated Base Layer Kit comes with a REDLITHIUM™ USB 3.0Ah Battery. It also ships with a USB Charger/Controller, Heavy Duty Cord, and Adaptor.

### **How do I find the correct size Heated Base Layer?**

Sizing information can be found on packaging, on slide 4.