

MEDIA RELEASE

Tuesday, 8 September 2020

GOOD DESIGN AWARD WINNER – MACNAUGHT KY+ LOAD & LUBE SAFETY COUPLER

Macnaught - KY+ Load & Lube Safety Grease Coupler Wins Good Design Award Winner Accolade in Australia's International Good Design Awards.

The winners of Australia's peak international design awards – the highest honour for design and innovation in the country were announced today during the 2020 Good Design Week.

Macnaught - KY+ Load & Lube Safety Grease Coupler received a prestigious **Good Design Award Winner** Accolade in the **Engineering Design** category in recognition for outstanding design and innovation.

The annual Good Design Awards is Australia's oldest and most prestigious international Awards for design and innovation with a proud history dating back to 1958. The Awards celebrate the best new products and services on the Australian market, excellence in architectural design, engineering, fashion, digital and communication design, design strategy, social impact design and young designers.

More than 55 Good Design Awards Jurors evaluated each entry according to a strict set of design criteria which covers 'good design', 'design innovation' and 'design impact'. Projects recognised with a Good Design Award must demonstrate excellence in good design and convince the Jury they are worthy of recognition at this level.

About Macnaught - KY+ Load & Lube Safety Grease Coupler

Years in development, the new KY+ Load & Lube grease coupler from Macnaught features a patent approved release mechanism to deliver enhanced safety & is both easier & faster to use. The KY+ retains the benefit of the original floating jaw design, providing a strong, leak-free connection while improving safety & usability.

Designed By:

Marco Uccellani - Macnaught

Sherry Singh - Macnaught

Commissioned By:

Sherry Singh

Designed In: Australia

The Good Design Awards Jury praised Macnaught - KY+ Load & Lube Safety Grease Coupler, commenting: *"The KY Grease Coupler has design features that clearly represent convenience for the user and easy to use application. The product is a well considered design solution for an otherwise under represented portion of the market, and it should enhance ease and speed of maintenance for bearings and other devices in need of pumped lubricant."*

Dr. Brandon Gien, CEO of Good Design Australia said: "Receiving a Good Design Award is a significant achievement given the very high calibre and record number of entries received in 2020."

“There’s no doubt it has been a really tough year for everyone so it’s nice to be able to share some good news for a change. The projects represented in this year’s Good Design Awards shine a positive light on our creative and innovative capacity as human beings. These inspirational winning projects give me hope and optimism that our design community will continue to innovate, no matter how challenging the world around us is,” said Dr. Gien.

“Australia’s Good Design Award is more than a symbol of design excellence - it represents the hard work and dedication towards an innovative outcome that will ultimately make our lives better. These projects showcase the sheer brilliance of design and the potential it has to improve our world,” said Dr. Gien.

The 2020 Good Design Awards attracted a record number of submissions with an astonishing 835 design projects evaluated in this year’s international design awards.

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About Good Design Australia and Australia’s Good Design Awards

Good Design Australia is an international design promotion organisation responsible for managing Australia’s annual Good Design Awards and other signature design events. With a proud history that dates back to 1958, Good Design Australia remains committed to promoting the importance of design to business, industry, government and the general public and the critical role it plays in creating a better, safer and more prosperous world.

www.good-design.org

About Macnaught

Macnaught is a proud Australian company.

Established in 1948, Macnaught has been designing and manufacturing high quality fluid and lubrication equipment for agricultural, industrial, automotive, transport and mining industries across the globe. The Macnaught range encompasses pumps and accessories for grease, oil and fuel as well as hose reels and flow meters that are exported and distributed to more than 60 countries.

www.macnaught.com.au