

MEDIA RELEASE

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GOOD DESIGN AWARD WINNER – MACNAUGHT BOP – BATTERY OPERATED PUMP

Macnaught BOP - Battery Operated Pump Wins Good Design Award Winner Accolade in Australia's International Good Design Awards.

The winners of Australia's peak international design awards – the highest honour for design and innovation in the country were announced today during the 2020 Good Design Week.

Macnaught BOP - Battery Operated Pump received a prestigious **Good Design Award Winner** Accolade in the **Product Design Commercial and Industrial** category in recognition for outstanding design and innovation.

The annual Good Design Awards is Australia's oldest and most prestigious international Awards for design and innovation with a proud history dating back to 1958. The Awards celebrate the best new products and services on the Australian market, excellence in architectural design, engineering, fashion, digital and communication design, design strategy, social impact design and young designers.

More than 55 Good Design Awards Jurors evaluated each entry according to a strict set of design criteria which covers 'good design', 'design innovation' and 'design impact'. Projects recognised with a Good Design Award must demonstrate excellence in good design and convince the Jury they are worthy of recognition at this level.

About Macnaught BOP - Battery Operated Pump

Designed and manufactured in Australia, the Macnaught BOP is a portable, rechargeable, 18 volt battery operated workshop fluid pump, designed to improve workshop efficiency and reduce fatigue with the flick of a button. Simple, yet clever, the BOP Powerhead can be transferred across multiple pump stems to reduce set-up costs.

Designed By:

Marco Uccellani - Macnaught

Welly Mulyadi - Macnaught

Pawel Szczurowski - Macnaught

Greg Josephson - Macnaught

Commissioned By:

Sherry Singh

Designed In: Australia

The Good Design Awards Jury praised Macnaught BOP - Battery Operated Pump, commenting: *"An innovative design that will have a significant impact on motor vehicle workshops. It's a well thought out solution for a very common problem in this space. No shattering idea just common sense in applying known technologies. The product is a convenient, easy to use and a well-designed system for fluid transfer designed with the user in mind. Well played."*

Dr. Brandon Gien, CEO of Good Design Australia said: “Receiving a Good Design Award is a significant achievement given the very high calibre and record number of entries received in 2020.”

“There’s no doubt it has been a really tough year for everyone so it’s nice to be able to share some good news for a change. The projects represented in this year’s Good Design Awards shine a positive light on our creative and innovative capacity as human beings. These inspirational winning projects give me hope and optimism that our design community will continue to innovate, no matter how challenging the world around us is,” said Dr. Gien.

“Australia’s Good Design Award is more than a symbol of design excellence - it represents the hard work and dedication towards an innovative outcome that will ultimately make our lives better. These projects showcase the sheer brilliance of design and the potential it has to improve our world,” said Dr. Gien.

The 2020 Good Design Awards attracted a record number of submissions with an astonishing 835 design projects evaluated in this year’s international design awards.

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About Good Design Australia and Australia’s Good Design Awards

Good Design Australia is an international design promotion organisation responsible for managing Australia’s annual Good Design Awards and other signature design events. With a proud history that dates back to 1958, Good Design Australia remains committed to promoting the importance of design to business, industry, government and the general public and the critical role it plays in creating a better, safer and more prosperous world.

www.good-design.org

About Macnaught

Macnaught is a proud Australian company.

Established in 1948, Macnaught has been designing and manufacturing high quality fluid and lubrication equipment for agricultural, industrial, automotive, transport and mining industries across the globe. The Macnaught range encompasses pumps and accessories for grease, oil and fuel as well as hose reels and flow meters that are exported and distributed to more than 60 countries.

www.macnaught.com.au